## #createyourownadventure Photography Competition in partnership with Craghoppers terms and conditions

These terms and conditions apply to '#createyourownadventure' photography competition, running on the official English Heritage Instagram account (https://www.instagram.com/EnglishHeritage) from 09:00 GMT on 7<sup>th</sup> November 2020 until 23:59 GMT on 21<sup>st</sup> November 2020.

## **TERMS AND CONDITIONS**

- I. Followers of the official English Heritage and Craghoppers accounts on Instagram will be able to enter the competition by sharing their favourite photo of an English Heritage site with the hashtag #createyourownadventure
- 2. How to enter:
  - a. Share your favourite photo of an English Heritage site with #createyourownadventure and;
  - b. Follow English Heritage (@EnglishHeritage) and Craghoppers (@Craghoppersofficial) on Instagram
- 3. Entries must be received between 09:00 GMT on 7<sup>th</sup>November 2020 and 23:59 GMT on 21<sup>st</sup> November 2020 to be eligible for entry into the competition. This competition is only open to residents of the United Kingdom.
- 4. One winner and four runners up will be selected at random by Craghoppers from all eligible entries received. The winner will receive a Craghoppers 30L Rucksack (<a href="https://www.craghoppers.com/30l-rucksack-woodland-green/">https://www.craghoppers.com/30l-rucksack-woodland-green/</a>). Each of the runners up will receive a Craghoppers I4L Kiwi Classic Backpack (<a href="https://www.craghoppers.com/14l-kiwi-classic-backpack-black/">https://www.craghoppers.com/14l-kiwi-classic-backpack-black/</a>).
- 5. Craghoppers will contact each winner via Instagram Direct Message within 14 days of the competition closing date to arrange delivery of their prize, which will be sent within 28 calendar days of confirming the winner's address.
- 6. All entries received before the Opening Date or after the Closing Date are automatically disqualified.
- 7. Only one entry will be accepted per person. Multiple entries from the same person will be disqualified.
- 8. All entries must be the sole work of the entrant.
- 9. By entering this competition, individuals consent to allowing English Heritage and Craghoppers using, reposting, repurposing or sharing across their website, print and social media for Marketing purposes in perpetuity.

- 10. The competition winner and runner up's entry, name and Instagram handle will be used by English Heritage and/or Craghoppers and shared on one and/or both English Heritage and Craghoppers official Instagram accounts.
- 11. No responsibility can be accepted for entries not received for whatever reason.
- 12. All personal data provided to English Heritage and/or Craghoppers will be held and processed in accordance with the requirements of all legislation and regulatory requirements in force from time to time relating to the use of personal data and the privacy of electronic communications, including (i) the Data Protection Act 2018 and any successor UK legislation, as well as (ii) the General Data Protection Regulation ((EU) 2016/679) and any other directly applicable European Union regulation relating to data protection and privacy (for so long as and to the extent that the law of the European Union has legal effect in the UK).
- 13. We will keep your personal data safe and secure. We will not share it with other organisations without your knowledge and consent, unless required by law to do so. We will keep your personal data only for the purposes of communicating with you regarding this competition.
- 14. Employees or contractors of English Heritage or Craghoppers, any person directly or indirectly involved in English Heritage, Craghoppers or the running of the competition, or their direct family members are not eligible for the prize. Craghoppers' decision is final and no correspondence will be entered into. Prizes must be taken as stated and cannot be deferred. There will be no cash alternatives. Craghoppers reserves the right to substitute the prize for one of equal or greater value.
- 15. English Heritage and/or Craghoppers reserves the right to cancel the competition at any stage, if deemed necessary in its opinion, and if circumstances arise outside of its control.
- 16. Entry in the competition signifies acceptance of these rules.
- 17. English Heritage and/or Craghoppers reserves the right to withhold, change or cancel the prize in the event of non-compliance with these rules. English Heritage and/or Craghoppers also reserves the right at its discretion to amend the competition rules at any time.
- 18. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.